



ESSILOR AND VSP VISION CARE

are working together to help you defend your VSP Member patients against eye strain and reduce their exposure to Harmful Blue Light.



From **July 1, 2016 through June 30, 2017**, VSP Members can try new Eyezen™+ digital Single Vision lenses for six months risk free. If not completely satisfied, VSP will refund the cost of the *Eyezen+* lenses and replace them with traditional Single Vision lenses — for free!

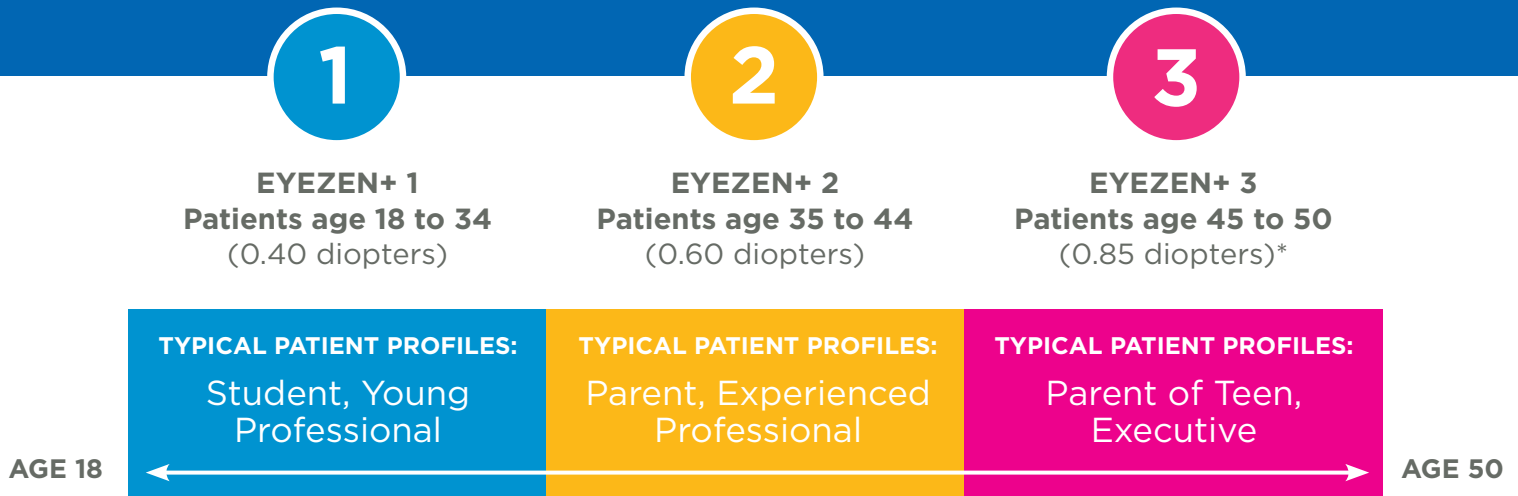
HOW DOES THE SATISFACTION GUARANTEE WORK?

- 1** A VSP patient has coverage for basic Single Vision but pays out-of-pocket for *Eyezen+* lenses and lens enhancements such as AR coating, photochromic or high index materials. The patient tries *Eyezen+* lenses for up to six months. If unsatisfied, the patient contacts the VSP provider or calls VSP at **(800) 877-7195**.
- 2** VSP reimburses the patient for the out-of-pocket cost of the *Eyezen+* upgrade.
- 3** VSP authorizes new lenses, including any lens enhancements originally dispensed, at no additional charge to the patient.
- 4** The VSP Provider and lab receives their usual reimbursement for lens enhancements originally dispensed.



DISPENSER GUIDE: Fitting & Recommending

There are three unique Eyezen™+ lens designs, and **the patient's age** should determine which Eyezen+ design is right for them. The difference between the designs is the amount of accommodative relief the patient will receive in the lens:



Patient's age should determine which design is right for them.

*It is recommended you consider progressive lenses with your patients age 45-50.



Eyezen+ lenses are fitted, ordered, and dispensed like a traditional single vision lens, except Eyezen+ lenses also **REQUIRE AN OPTICAL CENTER HEIGHT**. Simply measure from the center of the pupil to the lowest point of the lens to acquire optical center height.

Eyezen+ lenses include the Smart Blue Filter™ feature to reduce exposure to Harmful Blue Light.*



RECOMMEND EYEZEN+ LENSES TODAY!

Go to EyezenPro.com for additional information and materials

*Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy waves found between 415-455nm (blue-violet light).

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Eyezen™+